

7. Jury Marking Guidance Notes 2011.

The current criteria and allocation of marks have been approved for the period 2011 – 2013 inclusive, subject to any major changes taking place within the jury management. For 2014, criteria and allocation of marks to be reviewed.

It is important that International Jury members are consistent when making their assessment and fully understand the levels of attainment that are required to achieve an Entente Florale Europe Award.

The standards that would normally be expected to achieve the following awards are:

Gold: 85 pts

An exceptionally high standard demonstrated throughout. A consistent approach which demonstrates both best practice and sustainable effort. Meets all of the judging criteria and objectives of Entente Florale Europe and scores very highly in each section of the judging criteria.

Silver: 75 pts

A high standard entry which meets the judging criteria and objectives of Entente Florale Europe, including sections of an exceptionally high standard. Generally meets sustainable and quality thresholds, but these may not be entirely consistent throughout the area. Offers potential to be a Gold Medal winner in the future.

Bronze: 65 pts

Considered to be a good entry which meets most of the judging criteria and objectives of Entente Florale Europe. The entry will include more than one section which demonstrates exceptionally high standards. In particular, the entry will demonstrate good sustainable standards and the potential to progress to Silver standard.

During the assessment, the following matrix will be used:

Entente Florale Europe Diploma: under 65 pts.

To recognise the participation of an entry, who made substantial effort to respond to the challenge of the Entente Florale Europe competition.

Assessment	15 pts	12 pts	10 pts	8 pts	7 pts	5 pts	4 pts
Excellent	14-15	11-12	9-10	8	7	5	4
Good	11-13	9-10	7-8	6-7	6	4	3
Fair	7-10	6-8	6	4-5	4-5	3	2
Poor	3-6	3-5	3-5	2-3	2-3	2	1
Very poor	1-2	1-2	1-2	1	1	1	1

For easy understanding, and for more credit to be given to the importance of the 10 grading criteria, and thus expressing more clearly the aims of Entente Florale Europe the following summary is arranged:

General headline	Grading criteria	Coefficient	Sum
Vegetation and landscape	3. landscape	10	50
	4. open green spaces	15	
	5. permanent planting	15	
	6. seasonal planting	10	
Environment	2. environment	15	23
	7. environmental education	8	
Tourism, involvement	1. pl./development approach	4	27
	8. effort and involvement	12	
	9. tourism / leisure	7	
	10. presentation	4	
Total		100	100