

Working office:  
 János Prutkay, Secretary General  
 Ond Vezér Park 2-4 III/76,  
 HU -1144 Budapest  
 fon: +36-1-441 7824 (off)  
 +36-70 379 1076 (mob)  
 mail: [prutkay.janos@nfgm.gov.hu](mailto:prutkay.janos@nfgm.gov.hu)  
 Internet : [www.entente-florale.eu](http://www.entente-florale.eu)

Association Européenne pour le Fleurissement et le Paysage / aisbl

# Entente Florale Europe

## Assessment Criteria 2010



Assessment Criteria 2010

page 1 of 2

State : Sep 28, 2009

**Country:** .....

**Village**

**Town / City:**

Pop.: < 5.000 4 hrs. + lunchtime  
 5.000 – 30.000 6 hrs +lunchtime  
 > 30.000 7 hrs +lunchtime

**Assessor:** .....

**Country:** .....

Criteria	Coeff.	Rate	Observations
<b>1. Planned / development approach</b> <ul style="list-style-type: none"> <li>Green dimensions of development plans by statutory authorities</li> <li>Action plans by voluntary bodies</li> </ul>	4		
<b>2. Environment</b> <ul style="list-style-type: none"> <li>⇒ <b>Natural environment</b> <ul style="list-style-type: none"> <li>Actions taken for water quality in rivers, streams, lakes, beaches</li> <li>Responsible use of chemical products</li> <li>Rain water collection</li> <li>Actions taken for air quality – policy on emissions and use of fossil fuels</li> <li>Actions taken for waste minimization</li> <li>Composting and green waste recovery</li> <li>Policies and actions taken for sustainable energy to use</li> </ul> </li> <li>⇒ <b>Built environment</b> <ul style="list-style-type: none"> <li>Quality and maintenance of buildings – public and private</li> <li>Streetscape and street furnishings</li> <li>Derelict buildings – tasteful infill</li> <li>Heritage buildings and structures</li> </ul> </li> <li>⇒ <b>Cleanliness and tidiness</b> <ul style="list-style-type: none"> <li>Clutter, litter, litterbins, cigarettes</li> <li>Tagging, graffiti, wild billposting</li> </ul> </li> </ul>	15		
<b>3. Landscape</b> <ul style="list-style-type: none"> <li>Policy / guidelines</li> <li>Management of surrounding, “contextual landscape”</li> <li>Interface with town or village</li> <li>Biodiversity of fauna and flora</li> <li>Respect for natural habitats</li> </ul>	10		
<b>4. Open green spaces</b> <ul style="list-style-type: none"> <li>Location, function for climate, health</li> <li>Parks, botanic public/ private gardens</li> <li>Sport and play grounds, cemeteries</li> <li>Streams, ponds, lakes and banks</li> <li>Design, maintenance and cleanliness</li> </ul>	15		
<b>5. Permanent planting</b> <ul style="list-style-type: none"> <li>Trees, shrubs, bushes</li> <li>Perennials</li> <li>Quality, quantity, maintenance, policy</li> </ul>	15		

Criteria	Coeff.	Rate	Observations
<b>6. Seasonal planting</b> ⇒ <b>In containers</b> <ul style="list-style-type: none"> <li>Quality, quantity, colours, etc.</li> </ul> ⇒ <b>In flower beds</b> <ul style="list-style-type: none"> <li>Quality, quantity, colours, etc.</li> </ul>	10		
<b>7. Environmental education</b> <ul style="list-style-type: none"> <li>Quality</li> <li>Range</li> <li>Policy</li> </ul>	8		
<b>8. Effort and involvement</b> <ul style="list-style-type: none"> <li>Existence of active voluntary bodies</li> <li>Cooperation among various bodies with local statutory authority</li> <li>Evidence of residents taking ownership of their environment</li> </ul>	12		
<b>9. Tourism and leisure</b> <ul style="list-style-type: none"> <li>Attractiveness</li> <li>Infrastructure</li> <li>Marketing and development policy</li> <li>Sustainability</li> </ul>	7		
<b>10. Presentation</b> ⇒ <b>Information to the public</b> <ul style="list-style-type: none"> <li>Quality</li> <li>Documents</li> <li>Policy</li> </ul> ⇒ <b>Communication to the press</b> <ul style="list-style-type: none"> <li>Quality</li> <li>Range</li> <li>Documents</li> </ul> ⇒ <b>Explanation to the jury</b> <ul style="list-style-type: none"> <li>Documents</li> <li>Organisation</li> </ul>	4		
<b>Total amount</b>	<b>100</b>		

In conjunction with the local organizations, special emphasis may be placed in a particular set of criteria for a given period.  
 For attention: The Jury may ask for the expressed wish to become Reference Town and the means proposed to achieve this.

## Summary

General headline	Grading criteria 2008	Coefficient	Sum
<b>Vegetation and landscape</b>	3. landscape	10	<b>50</b>
	4. open green spaces	15	
	5. permanent planting	15	
	6. seasonal planting	10	
<b>Environment</b>	2. environment	15	<b>23</b>
	7. environmental education	8	
<b>Tourism, involvement</b>	1. pl./development approach	4	<b>27</b>
	8. effort and involvement	12	
	9. tourism / leisure	7	
	10. presentation	4	
<b>Total</b>		<b>100</b>	<b>100</b>