



Entente Florale Europe 2011 – background and results

The European Association for Flowers and Landscape -AEFP

The *Association Européenne pour le Fleurissement et le Paysage* (AEFP) - the European Association for Flowers and Landscape is an international, non-profit association.

The overall aim of the Association today is the social and cultural development and enhancement of the quality of life of urban dwellers, primarily through landscape development and horticulture.

To support its aims, **the Association organises an international competition known as Entente Florale Europe** in order to promote a greener and more pleasant environment in European towns and villages and to establish international contacts among the participants.

Entente Florale Europe - The Competition

The competition Entente Florale Europe is the principal means through which the AEFP achieves its aims. In the year 2011, ten member countries have participated giving a total of 7 villages and 11 towns/cities to the competition. An international jury consisting of 11 members carried out an 'in situ' assessment of the candidate town/city and village.

Criteria

The international jury – each member country providing a representative- assesses the candidate towns and villages according to criteria based on the following considerations:

- Quality of landscape and vegetation: seasonal and permanent planting of flowers, trees, shrubs; respect for landscape and landscape policies; promotion of biodiversity and ecologically friendly maintenance and management.
- Quality of natural and built environments including waste management, water management, heritage, quality of streets and buildings and cleanliness. Participation and cooperation by local bodies and organisations. Contribution and role of local statutory authorities.
- Education and schools- ecology and green dimension. Other educational endeavours promoting the aims of the AEFP.
- Attractiveness and presentation- tourism and leisure policy, information and communication to locals and to the public at large- preparation and presentation of the town and village for the actual assessment visit.

Awards

The awards are based on overall marks achieved. This year the jury awarded 7 gold and 11 silver awards. The best programme for people with special needs is awarded the Dr Lucija Cikes Award, and a special award is also given for the best example of community participation.

The Town	Neusiedl am See	Austria	Silver
The Village	Rennweg am Katschberg	Austria	Gold
The Town	Ath	Belgium	Silver
The Town	Veurne	Belgium	Gold
The Town	Varaždin	Croatia	Silver
The Town	Broumov	Czech Republic	Silver
The Village	Smržice	Czech Republic	Silver
The Town	Bad Langensalza	Germany	Gold
The Village	Wiesenburg	Germany	Silver
The Town	Balatonfüred	Hungary	Gold
The Village	Paloznak	Hungary	Silver
The Town	Drogheda	Ireland	Silver
The Village	Coolagown	Ireland	Gold
The Town	Grado	Italy	Gold
The Village	Transacqua	Italy	Silver
The Town	Deventer	The Netherlands	Gold
The Village	Elburg	The Netherlands	Silver
The Town	Tameside	United Kingdom	Silver
The Town	Tameside	United Kingdom	Dr. Lucija Cikes Award
The Village	Transacqua	Italy	Special prize for outstanding community participation

For further information please contact www.entente-florale.eu