

**International Federation of Landscape Architects –European
Region
(IFLA EUROPE)
and
Association Européenne pour le Fleurissement et le paysage
(A.E.F.P.)
MEMORANDUM OF UNDERSTANDING**

This is a collaborative agreement between the International Federation of Landscape Architects – European Region (IFLA EUROPE) and Association Européenne pour le Fleurissement et le paysage (A.E.F.P.). This Memorandum of Understanding (MOU) is entered into this 15 day of September, 2017

A. WHEREAS, IFLA EUROPE is a not for profit professional international organisation with a mission to “...*establish, support, and promote the landscape architectural profession across Europe, contributing to international discourse, shaping and disseminating European initiatives, facilitating the exchange of information, whilst promoting excellence in professional practice, education and research culminating in a culturally rich, diverse and sustainable Europe.*” and a vision that “IFLA EUROPE will ‘...*establish the importance of all matters relating to landscape and landscape architecture as the physical, socio-economic, cultural, visual, conceptual and spatial context of our European communities.*”

B. WHEREAS, A.E.F.P. is an international non-profit association, and its overall aims are social and cultural development to enhance Horticulture, Tourism, Recreation and Environment. The association organizes an international competition known as ‘Entente Florale Europe’, in order to promote a greener and more pleasant environment in European towns and villages and to facilitate international contacts among the participants, based on reference towns and villages network.

Through this annual European competition, public authorities, private bodies and individuals are encouraged to cooperate in beautifying their towns and villages thereby improving the quality of life for both inhabitants and visitors, by planning of green and open spaces, the planting of flowers and shrubs, by the development and maintenance of urban and rural open and green spaces, parks and by generally fostering development which is ecologically and environmentally sensitive.

THEREFORE, the parties, recognising that they share many values and objectives in common, and wishing to achieve concrete initiatives to mutual advantage, agree as follows:

1. Advocacy and Action Support

Either organisation may request the other to consider supporting an advocacy initiative or other activity. Support may be in the form of a letter of support, a representative, a joint initiative, or other form of support.

Initiatives:

- a) Support for European charters, declarations, or submissions to regional bodies:
 - i. Council of Europe's - European Landscape Convention
 - ii. IFLA EUROPE's Regional Landscape Charters (input/endorsement)
 - iii. Either organisation's submissions to these or other bodies
- b) Contributions and promotion of IFLA EUROPE events and publications.
- c) Support for A.E.F.P. actions and EFE's multi-disciplinary jury assessments of entries for each year's competition and endorsement of collegiate decisions made after each visit.

2. Information Sharing and Liaison

- a) Websites will contain a copy of the MOU and a link to the other organisation's website
- b) Secretariats will:
 - i. forward a free copy of e-magazines, relevant communications and news items (if available) to each other
 - ii. exchange information on potential activities of mutual interest for promotion or member invitation
 - iii. A nominated member of IFLA EUROPE Executive Committee and A.E.F.P. Secretary General to meet at least annually by internet to review MOU activity progress and report to their boards or executive committee
- c) Chairs of Committees, Task Forces, and Working Groups may consult counterparts in the other organisation or invite a representative(s)

3. MOU term and periodic updating

The term of this MOU is four years. This may be extended by joint review and agreement.

An annual review and reporting of actions in the MOU shall be conducted by the IFLA EUROPE Executive Committee and the Board of A.E.F.P. via the respective secretariats.

4. Communication

Informal communication between members and secretariats is encouraged. Formal communications should be made between Presidents, Boards, Region, Committee and Working Group chairs, and the heads of the Secretariats.

This MoU shall remain in effect until either organization communicates in writing to the counterpart organization the termination of the MOU.

5. Signatories

| For IFLA EUROPE: | For AEFP |
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| <p>Signatures</p>  | <p>Signatures</p>  |
| <p>Date <u>4th September 2017</u></p> | <p>Date <u>15 09. 2017</u></p> |
| <p>Tony Williams President International Federation of Landscape Architects – European Region. (IFLA EUROPE)</p> | <p>Dirk Vandromme President A.E.F.P., Association Européenne pour le Fleurissement et le paysage</p> |
| <p>Urszula Forczek-Brataniec Secretary General IFLA Europe</p> | <p>Janos Prutkay Secretary General, A.E.F.P.</p> |
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