



Entente Florale Europe



**Association Européenne pour le Fleurissement et le paysage
(A.E.F.P.)
World Urban Parks Incorporated (WUP)**

MEMORANDUM OF UNDERSTANDING

This is a collaborative agreement between the Association Européenne pour le Fleurissement et le Paysage (A.E.F.P.) and World Urban Parks Incorporated (WUP). This Memorandum Of Understanding (MOU) is entered into this 20 day of September, 2017

A. WHEREAS, AEFP is an international non-profit association, and its overall aims are social and cultural development to enhance Horticulture, Tourism, Recreation and Environment. The association organizes an international competition known as 'Entente Florale Europe', in order to promote a greener and more pleasant environment in European towns and villages and to facilitate international contacts among the participants, based on reference towns and villages network.

Through this annual European competition, public authorities, private bodies and individuals are encouraged to cooperate in beautifying their towns and villages thereby improving the quality of life for both inhabitants and visitors, by the planning of green and open spaces, planting of flowers and shrubs, by the development and maintenance of urban and rural open and green spaces, parks and by generally fostering development which is ecologically and environmentally sensitive.

B. WHEREAS, WUP is a not for profit, peak and professional international organization with a mission to "promote and support the provision, effective management and use of urban parks, open space and recreation world-wide as an integral contribution to healthy communities connected to the natural world" and with goals of: (1) Comprehensive and well managed urban parks and city open space networks improving the quality of life for urban dwellers and protecting natural and cultural values within the broader landscape; (2) The economic, environmental, cultural and social values of urban parks, open space and recreation are well understood and supported across the world by communities and their governments; (3) Urban park, open space and recreation managers and stewards are well connected with ready access to quality information and training to enhance their effectiveness; and (4) World Urban Parks is recognized as the global unified voice for urban parks, city open space and recreation.

THEREFORE, the parties, recognising that they share many values and objectives in common, and wishing to achieve concrete initiatives to mutual advantage, agree as follows:



1. Recognition

WUP commends and endorses A.E.F.P. actions and E.F.E.'s Entente Florale Europe competition and its intent to enhance horticultural, tourism, recreational and environmental outcomes through recognising attractive, well-maintained and sustainable urban and rural green and open space.

2. Advocacy and Action Support

Either organisation may request the other to consider supporting an advocacy initiative or other activity. Support may be in the form of a letter of support, a representative, a joint initiative, or other form of support.

Initiatives:

- a) WUP support for the competition EFE multi-disciplinary jury assessments of entries for each year's competition and endorsement of collegiate decisions made after each visit.
- b) Support for respective world or regional charters, declarations, or submissions to United Nations or other bodies:
- c) Contributions to and promotion of WUP World Parks Week

3. Information Sharing and Liaison

- a) Websites will contain a copy of the MOU and a link to the other organisation's website
- b) Secretariats will:
 - i. forward a free copy of e-magazines and news (if available) to each other
 - ii. exchange information on potential activities of mutual interest for promotion or member invitation
 - iii. WUP CEO and AEFP Secretary General to meet at least annually by internet to review MOU activity progress and report to their boards or executive committee
- c) Chairs of Committees, Task Forces, and Working Groups may consult counterparts in the other organisation or invite a representative(s)

3. MOU term and periodic updating

The term of this MOU is four years. This may be extended by joint review and agreement.

An annual review and reporting of actions in the MOU shall be conducted by the Board of A.E.F.P. and WUP via the respective secretariats.



4. Communication

Informal communication between members and secretariats is encouraged. Formal communications should be made between Presidents, Boards, Region, Committee and Working Group chairs, and the heads of the Secretariats.

This MOU shall remain in effect until either organization communicates in writing to the counterpart organization the termination of the MOU.

5. Signatories

For AEFP:

Signatures

Date 15 09 2017

Dirk Vandromme
President A.E.F.P.,
Association Européenne pour
le Fleurissement et le paysage

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For WUP:

Signatures

Date

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