Entente Florale Europe Presidents prize - 2019



President's Prize Guidelines for The Restoration of a Public Open Space

INTRODUCTION

The focus of this prize is to award an achievement in the redevelopment of a public open space such as an old park or garden, small squares, civic spaces, street corners, derelict sites, brownfields (former industrial sites) or green space within a community.

- In some cases, the site may have been developed some years ago, but a lack of maintenance caused its decline and the project in that case would entail a renewal of the design and redevelopment. This is especially relevant to parks which require ongoing maintenance.
- Alternatively, the site may have been abandoned and become derelict, such as a former industrial site. In that case the focus will be on the process involved in converting the site to a positive use which may include a social employment scheme, volunteers and municipal support, or a combination of all three. If the reclamation works entailed dealing with site specific matters such as pollutants/toxins, then that information should be included.
- In the case of a civic square, it may have been used for a combination of markets and parking of vehicles for shoppers, delivery of goods and visitors but not in an organized arrangement. In that case the focus would be on the redesign of the square to accommodate the various uses and especially on the surface treatment, removal of overhead wires, the use of trees, shrubs, flowers etc., and street furniture to enhance the landscape. Consideration will also be given to the condition and care of the buildings which enclose the civic space.
- In the case of all sites being considered it is important to include information on water management such as retention and reuse (if applicable).

DESCRIPTION

It is recommended that entries for this award should include an outline of...

- the aims/goals of the project.
- the background and original use of the site.
- the system that is in place to monitor its effectiveness.
- The nature and extent of community involvement
- the form of cooperation with other organizations
- the possible relationship with other matters such as cultural heritage, tourism, education, health, or green infrastructure.

CRITERIA

Each entry will be judged by the adjudicators during their visit to the community. They will be examining the achievements/effectiveness of the project in terms of quantity and quality as follows:

- Results and/or benefits (perceived or realized)
- Involvement of the community and/or partnerships with municipality/business
- The influence of the project on other aspects such as environmental protection or changes in public attitudes.
- Standard of design, construction and maintenance of the project.
- Respect for the traditional character of the place

HOW TO PRESENT THE NOMINATION:

- The submission should entail a maximum of one A4 page (double sided, min. font 12pt) and has to be sent to the Secretary General as a seperate document before June 1st 2019.
- It is recommended to include some before and after pictures
- The jury members will visit the site/project on the assessment day.