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Association Européenne pour le Fleurissement et Le Paysage / aisbl

Entente Florale Europe Adjudication Criteria 2022



ADJUDICATION CRITERIA 2022

	Description	Marks
1.	Planning and Development	10
2.	Natural Environment	10
3.	Built environment	10
4.	Landscape	10
5.	Green spaces	10
6.	Planting – Permanent and/or Seasonal	10
7.	Environmental education	10
8.	Effort and involvement	10
9.	Tourism and/or Leisure	10
10.	Communication	10
	Total	100

Assessment	Exceptional Quality	High Quality	Good Quality	Standard Quality	Basic Quality
Marks for each criterion	9-10	8.5-9	7.5-8.5	6.5-7.5	<6.5
Total of 10 criteria	90-100	85-90	75-85	65-75	<65
Award	Gold + Award of Excellence	Gold	Silver	Bronze	Certificate of Participation

To consider application of the UN Sustainable Development Goals.



Description of Criteria

1. Planning and Development

Policy and implementation for

- **Spatial structure**
- **Green infrastructure**
- **Sustainability**

Supplemental Information

- Responsible agency for urban planning (municipality/district/county/national level).
- Involvement of inhabitants/stakeholders in the planning process.
- Spatial plans and development strategies for urban and rural areas, (e.g., zoning plan).
- Environmental components: hydrology, geology, vegetation, ecology, green corridors and ecosystems.
- Climate change resilience measures, including reducing the heat island effect in urban areas.
- Sustainable traffic and mobility policy.
- Universal access.

2. Sustainable Environment

Policy and Management.

- Evidence of advocacy by local community and/or actions by the local authority.

- **Air**
- **Soil**
- **Water**
- **Waste**
- **Energy**

Supplemental Information

Air

- Levels of air quality and measures to implement improvements.

Soil

- Evidence of soil conservation measures for example reduced usage of fertiliser and pesticides.
- Methods to maintain soil quality and minimise erosion.

Water

- Level of water quality, water conservation and environmental protection.
- Value and usage of rivers, streams and lakes.
- Extent of sustainable urban drainage systems (SUDS), include permeable surfaces.
- Extent of separate and combined waste water systems and sewage treatment.
- Water conservation measures, including rainwater management and reuse, green roofs.

Waste – Organic and Inorganic

- Cleanliness and tidiness.
- System of waste separation and collection and level of success.
- System of green waste management.
- Means of promotion sustainability to the public, agriculture, industry and in schools.

Energy – Light and Heat

- Extent of alternatives to fossil fuel usage for heat and transport.
- Promotional campaigns for energy reduction.
- Extent of insulation in buildings and energy certification.
- Level of photovoltaic cells, LED in lighting, reduction in light pollution.

3. Built Environment

Style, character, quality of the built environment including management, cleanliness and tidiness.

- **Townscape**
- **Squares and streets**
- **Urban Form**

Supplemental Information

- Function, volume and scale in particular for public buildings.
- Heritage/monumental buildings and structures: status, register, public/private, regulations, public awareness, research/development.
- Harmonisation of old and new buildings: scale, materials etc.
- Care and Maintenance of buildings open to the public: subsidies, regulations, guidelines.
- Derelict buildings. actions to manage dereliction.
- Streetscape, furnishings, sculptures: design, function, level of local respect, use of soft and hard landscape.
- Signage: control, design, function, maintenance and actions taken.

4. Landscape

Policy and management of

- **Landscapes**
- **Nature reserves**
- **Managed areas (Agriculture/forestry)**
- **Flora and Fauna**

Supplemental Information

- Interface of town/village with landscape. How is the fringe developed in terms of landscape diversity and ecological connections (green structures).
- Relationship of farming/forestry/other activity with the community and extent of sustainable practices.
- Protected areas and areas of ecological value.
- Extent of native flora, fauna and wildlife conservation, including protected species.
- Protection of heritage trees and hedgerows.
- Streams, rivers and lakes.
- Respect for natural habitats, ecological structure and indigenous species.
- Extent of natural areas in the City, Town or Village.
- Survey information on flora, fauna and biodiversity.
- Extent of invasive species, level of awareness and control measures.

5. Green spaces

Policy, Management, cleanliness and tidiness

- Parks.
 - Open spaces/Green corridors.
 - Sports facilities and playgrounds.
 - Private gardens.
 - Collection and Botanic Gardens.
 - Cemeteries.
 - Streams, ponds, lakes and adjacent areas.
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Supplemental Information

- Design, variety, size and location of green spaces.
- Integration and value to the community.
- Community involvement in developing new green spaces.
- Eco-friendly practices in maintenance programme.

6. Planting – Permanent and/or Seasonal

Policy and management of

- Trees
 - Shrubs
 - Perennials
 - Seasonal planting: display beds, containers, hanging baskets
 - Special planting schemes: roses, etc.
 - Grassed areas, wildflowers
 - Composts and use of chemicals.
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Supplemental Information

- Species, variety and location.
- Quantity and quality.
- Heritage/monumental plantings; tree register.
- Level of maintenance: inventory, pruning, weed, pest and disease control, mowing regime.
- Choice of compost material for potting, planting and mulching.
- Methods of pest and weed control, use of chemicals.

7. Environmental Education

Policy and implementation by Municipality and/or Volunteers

- Different age/social groups
- Range of activities
- Special Interest groups

Supplemental Information

- Involvement of community, business, teachers and children.
- Quality, diversity and inclusion of education programme.
- Environmental activities: Lectures, demonstrations, exhibitions and visit to parks, gardens or natural areas.
- Environmental projects: cleaning rivers, planting trees, bird watching etc.
- Level of sustainable practices: water, waste and energy conservation techniques.
- Experience of planting and care of trees, shrubs, herbs, vegetables and flowers.
- Existence of school and/or community gardens.

8. Effort and involvement

Policy and implementation

- Action of voluntary bodies
- Cooperation between municipality and citizens
- Support from private business

Supplemental Information

- Evidence of community taking responsibility for their environment.
- Existence of voluntary environmental groups: specific projects, residential schemes.
- Effort by local and/or municipal authority, local businesses: hotels, restaurants, shops, industry.
- Promotional activities: access to private/heritage gardens, botanic gardens etc.
- Competitions: gardens, balconies, window box/displays etc.

9. Tourism and/or Leisure

Policy, development, marketing and services.

Supplemental Information

- Attractiveness and sustainability.
- Accommodation, infrastructure, signage.
- Sport and leisure facilities: greenways, blueways, playgrounds, touring routes etc.
- Events: festivals, fairs, markets, seminars, meetings etc.
- Promotion: literature, website, media, tourist office.
- Special programmes: environmental, seasonal attractions, cultural/historic, crafts, agri-tourism, sporting, equestrian, health and food, including **Entente Florale Europe** promotion.

10. Communication

Presentation and information to

- Public
 - Jury
 - Press
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Supplemental Information

- Clarity and quality of Documents: newsletter, press releases, portfolio, site maps etc.
- Evidence of promotion of Entente Florale.
- Presentation to the jury and site visit.
- Community involvement during the jury visit.
- Press coverage of the jury visit.