## Secretary General

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Association Europeenne pour le Fleurissement et le Paysage / aisbl

# **Entente Florale Europe** Adjudication Criteria 2024



## **ADJUDICATION CRITERIA 2024**

	Description	Marks
1.	Planning and Development	10
2.	Sustainable Environment – Climate Change Mitigation	10
3.	Built environment	10
4.	Landscape	10
5.	Green spaces	10
6.	Planting – Permanent and/or Seasonal	10
7.	Environmental education	10
8.	Effort and involvement	10
9.	Tourism and/or Leisure	10
10.	Communication	10
	Total	100

Assessment	Exceptional	High Quality	<b>Good Quality</b>	Standard	Basic Quality
	Quality			Quality	
Marks for each criterion	9-10	8.5-9	7.5-8.5	6.5-7.5	<6.5
Total of 10 criteria	90-100	85-90	75-85	65-75	<65
Award	Gold + Award of Excellence	Gold	Silver	Bronze	Certificate of Participation

In addition, there will be a Special Prize for <u>each criterion</u> to the participant which achieves the highest mark - with a limit of one special prize per participant.

To consider application of the UN Sustainable Development Goals.







































## **DESCRIPTION OF CRITERIA**

## 1. Planning and Development

## Policy and implementation for

- Spatial structure
- Green infrastructure
- Sustainability

## **Supplemental Information**

- Responsible agency for urban planning (municipality/district/county/national level).
- Involvement of inhabitants/stakeholders in the planning process.
- Spatial plans and development strategies for urban and rural areas, (e.g., zoning plan).
- Environmental components: hydrology, geology, vegetation, ecology, green corridors, and ecosystems.
- Climate change resilience measures, including reducing the heat island effect in urban areas.
- Sustainable traffic and mobility policy.
- Universal access.

## 2. Sustainable Environment – Climate Change Mitigation.

#### **Policy and Management.**

- Evidence of advocacy/actions taken by local community and/or by the local authority.
  - Carbon reduction and capture
  - Soil
  - Water and Wetlands
  - Waste Organic and Inorganic
  - Energy Light, Heat and Fuel

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#### **Supplemental Information.**

#### **Carbon reduction and capture**

The following are examples of some relevant activities and initiatives,

- Planting and maintaining forests.
- Reducing carbon footprints choice of transport and food.
- Changes to food consumption, travel, household energy use, sustainable use of goods and services.
- Promoting a transition to a mainly a plant-based diet in the community.
- Electric vehicles and charge points, car sharing, public transport, cycleways, and greenways.
- Urban green and blue infrastructure.
- Street trees, green roofs, and walls.
- Urban walkability, cycling infrastructure.

#### Soil

- Evidence of soil conservation measures for example reduced usage of fertiliser and pesticides.
- Methods to maintain soil quality and minimise erosion.

#### Water and Wetlands.

- Level of water quality, water conservation and environmental protection.
- Value and usage of rivers, streams, lakes, and wetlands, including marshes, peatlands, and bogs.
- Extent of sustainable urban drainage systems (SUDS), include permeable surfaces.
- Extent of separate and combined waste water systems and sewage treatment.
- Water conservation measures, including rainwater management and reuse, green roofs.

## Waste - Organic and Inorganic.

- Cleanliness and tidiness.
- System of waste separation and collection and level of success.
- System of green waste management.
- Means of promotion sustainability to the public, agriculture, industry and in schools.

## **Energy – Light and Heat**

- Extent of alternatives to fossil fuel usage for heat and transport solar, wind, renewable resources.
- Promotional campaigns for energy reduction.
- Extent of insulation in buildings and energy certification.
- Use of photovoltaic cells, LED in lighting schemes, reduction in light pollution.

## 3. Built Environment

Style, character, quality of the built environment including management, cleanliness, and tidiness.

- Townscape
- Squares and streets
- Urban Form

### **Supplemental Information**

- Function, volume and scale in particular for public buildings.
- Heritage/monumental buildings and structures: status, register, public/private, regulations, public awareness, research/development.
- Harmonisation of old and new buildings: scale, materials etc.
- Care and Maintenance of buildings open to the public: subsidies, regulations, guidelines.
- Derelict buildings. actions to manage dereliction.
- Streetscape, furnishings, sculptures: design, function, level of local respect, use of soft and hard landscape.
- Signage: control, design, function, maintenance, and actions taken.

## 4. Landscape

## Policy and management of

- Landscapes
- Nature reserves
- Managed areas (Agriculture/forestry)
- Flora and Fauna

### **Supplemental Information**

- Interface of town/village with landscape. How is the fringe developed in terms of landscape diversity and ecological connections (green structures)?
- Relationship of farming/forestry/other activity with the community and extent of sustainable practices.
- Protected areas and areas of ecological value.
- Extent of native flora, fauna, and wildlife conservation, including protected species.
- Protection of heritage trees and hedgerows.
- Streams, rivers, and lakes.
- Respect for natural habitats, ecological structure, and indigenous species.
- Extent of natural areas in the City, Town, or Village.
- Survey information on flora, fauna, and biodiversity.
- Extent of invasive species, level of awareness and control measures.

## 5. Green spaces

## Policy, Management, cleanliness, and tidiness

- Parks.
- Open spaces/Green corridors.
- Sports facilities and playgrounds.
- Private gardens.
- Collection and Botanic Gardens.

- Cemeteries.
- Streams, ponds, lakes, and adjacent areas.

## **Supplemental Information**

- Design, variety, size and location of green spaces.
- Integration and value to the community.
- Community involvement in developing new green spaces.
- Eco-friendly practices in maintenance programme.

## 6. Planting - Permanent and/or Seasonal

## Policy and management of

- Trees
- Shrubs
- Perennials
- Seasonal planting: display beds, containers, hanging baskets
- Special planting schemes: roses, etc.
- Grassed areas, wildflowers
- Composts and use of chemicals.

## **Supplemental Information**

- Species, variety, and location.
- Quantity and quality.
- Heritage/monumental plantings; tree register.
- Level of maintenance: inventory, pruning, weed, pest and disease control, mowing regime.
- Choice of compost material for potting, planting, and mulching.
- Methods of pest and weed control, use of chemicals.

#### 7. Environmental Education

## Policy and implementation by Municipality and/or Volunteers

- Different age/social groups
- Range of activities
- Special Interest groups

## **Supplemental Information**

- Involvement of community, business, teachers and children.
- Quality, diversity, and inclusion of education programme.
- Environmental activities: Lectures, demonstrations, exhibitions and visit to parks, gardens or natural areas.
- Environmental projects: cleaning rivers, planting trees, bird watching etc.
- Level of sustainable practices: water, waste and energy conservation techniques.
- Experience of planting and care of trees, shrubs, herbs, vegetables and flowers.
- Existence of school and/or community gardens.

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#### 8. Effort and involvement

## **Policy and implementation**

- Action of voluntary bodies
- Cooperation between municipality and citizens
- Support from private business

## **Supplemental Information**

- Evidence of community taking responsibility for their environment.
- Existence of voluntary environmental groups: specific projects, residential schemes.
- Effort by local and/or municipal authority, local businesses: hotels, restaurants, shops, industry.
- Promotional activities: access to private/heritage gardens, botanic gardens etc.
- Competitions: gardens, balconies, window box/displays etc.

## 9. Tourism and/or Leisure

Policy, development, marketing and services.

## **Supplemental Information**

- Attractiveness and sustainability.
- Accommodation, infrastructure, signage.
- Sport and leisure facilities: greenways, blueways, playgrounds, touring routes etc.
- Events: festivals, fairs, markets, seminars, meetings etc.
- Promotion: literature, website, media, tourist office.
- Special programmes: environmental, seasonal attractions, cultural/historic, crafts, agri-tourism, sporting, equestrian, health and food, including Entente Florale Europe promotion.

### 10. Communication

## Presentation and information to

- Public
- Jury
- Press

#### **Supplemental Information**

- Clarity and quality of information documents: newsletter, press releases, site maps etc.
- Evidence of promotion of Entente Florale.
- Presentation to the jury and site visit.
- Community involvement during the jury visit.
- Press coverage of the jury visit.